



70th Anniversary Celebration for the **Universal Declaration of Human Rights**

PROPOSAL FOR ENGAGEMENT



#standup4humanrights

Background

Born out of two World Wars, the Universal Declaration of Human Rights (UDHR) is just as powerfully relevant as it was on its first day.

Drafted by representatives of diverse legal and cultural backgrounds from all regions of the world, the Declaration sets out universal values and a common standard of achievement for all peoples and all nations. It establishes the equal dignity and worth of every person.

Thanks to the Declaration, and States' commitments to its principles, the dignity of millions has been uplifted and the foundation for a more just world has been laid. While its promise is yet to be fully realized, the very fact that it has stood the test of time is testament to the enduring universality of its perennial values.

To highlight what the Universal Declaration means for people in their everyday lives, **UN Human Rights** launched a yearlong campaign that will culminate in the actual occasion of the **Declaration's 70th** anniversary celebration on 10 December 2018.

ABOUT THE DECLARATION AND ITS DRAFTERS:

- Proclaimed by the United Nations General Assembly on 10 December 1948.
- Drafted by a **diverse** group of people from Australia, Canada, Chile, China, France, Lebanon, the Soviet Union, the United Kingdom and the United States, including:
 - o **Eleanor Roosevelt** was the first chair of the United Nation's Commission on Human Rights;
 - Chang Peng-Chun, the Chinese playwright, philosopher and diplomat was vice-chair of the Commission;
 - o Dr **Charles Malik**, the Lebanese academic, philosopher, and ethicist who, as rapporteur, played a vital role in shaping the ethical contents of the UDHR.
 - o Rene Cassin, a jurist, judge, and advisor to Charles de Gaulle, played a major drafting role.
- The Declaration holds the **Guinness World Record** as the world's **most translated document**, in over 500 languages.

1. Objectives

The campaign has three core objectives:

- to **engage** a broad base of audiences the world over;
- to help **promote** understanding of how the Universal Declaration empowers us all;
- to encourage **further reflection** on the ways that each of us can stand up for rights, every day.

2. Key messages

The UDHR 70 campaign, which is a continuation of the **Stand up for someone's rights today** movement of 2017, looks to emphasize the following:

- o The UDHR empowers us all.
- Human rights are relevant for all of us, every day.
- Our shared humanity is rooted in these universal values.
- o Equality, justice and freedom prevent violence and sustain peace.
- Whenever and wherever humanity's values are abandoned, we all are at greater risk.
- We need to stand up for our rights and those of others.

See the full messages in the 6 UN languages here.

3. Take action and #Standup4HumanRights

All of us can promote and defend human rights. We are calling on everyone, individuals as well as governments, companies, the civil society, the UN family and others to join us and make a difference. Here are some options to get you started.



<u>Promote</u>: Raise awareness of what the Declaration means in everyday life and show how it empowers us all.



Engage: Join us in expressing your commitment to the promotion and protection of human rights.



<u>Reflect</u>: Take stock of the state of human rights today and reflect how each of us can stand up for rights, every day.

Please visit <u>www.standup4humanrights.org</u> and learn more about ways to promote, engage and reflect on human rights.

- Campaign website www.standup4humanrights.org
- <u>Downloadable 70th anniversary logo in 6 languages</u>
- Social media: #standup4humanrights



facebook.com/unitednationshumanrights



twitter.com/unhumanrights



instagram.com/unitednationshumanrights

4. Overview of activities/events

The UDHR 70 campaign is an opportunity for all actors – in partnership with the UN Human Rights Office or on their own– to express, celebrate and encourage support for human rights.

You may wish to join forces with us by engaging around four categories of dates:

- 1. Institutional dates
- 2. International Days related to Human Rights
- 3. Initiatives planned by Governments and multilateral organizations
- 4. **Initiatives planned by partners, which include a UDHR focus.** This may be stand-alone events organised from scratch or, more generally, event already planned which are an occasion to mark the anniversary.

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| Institutional Dates | | |
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| | | |
| 26 Feb- 23 March | Human Rights Council (37th) | |
| | Round table on the UDHR on the occasion of the High Level Segment | |
| | Side events/animation | |
| May-June | 25th anniversary of the Vienna Declaration and Program of Action | |
| 18 June -6 July | Human Rights Council (38th) | |
| 10 Sep -28 Sep | Human Rights Council (39th) | |
| Fall | UN GA High-level plenary meeting of the GA on the 20th anniversary of | |
| | the UN Declaration on Human Rights Defenders | |
| 9 December | 20th anniversary of the UN Declaration on UN Human Rights Defenders | |
| 10 December | Anniversary Date / Human Rights Prize | |
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| Inte | rnational Days related to Human Rights | |
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| 27 January | International Day of Commemoration in memory of the victims of the | |
| | Holocaust | |
| 8 March | International Women's Day | |
| 21 March | International Day for the Elimination of Racial Discrimination | |
| 6 April | International Day sport for development | |
| 17 May | International Day against Homophobia | |
| 13 June | International Albinism Awareness Day | |
| 20 June | World Refugee Day | |
| 26 June | International Day in support of Victims of Torture | |
| 18 July | Nelson Mandela International Day | |
| 30 July | World Day against Trafficking in Persons | |
| 9 Aug | The International Day of the World's Indigenous Peoples | |
| 12 Aug | International Youth Day | |
| 15 Sep | The International Day of Democracy | |
| 30 Sep | International Translation Day | |
| 2 Nov | International Day to End Impunity for Crimes against Journalists | |
| 19 Nov | Day of Remembrance for Road Traffic Victims | |

Note: The UN Human Rights Office will create content for each of these dates, please get in touch with udhr70@ohchr.org if you would like to partner on any of these occasions or just spread our messages.

Human Rights Day

International Migrants Day

International Day for the Abolition of Slavery

International Day of Persons with Disabilities

2 Dec

3 Dec

10 Dec 18 Dec

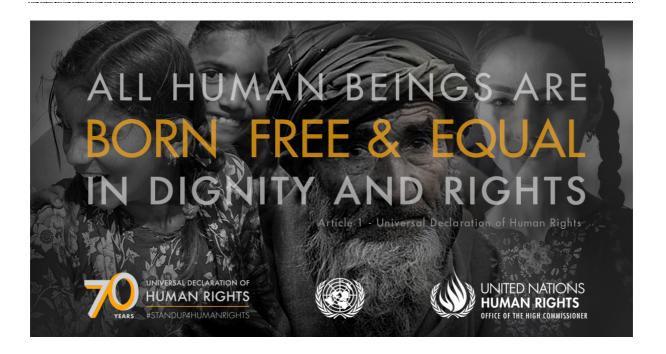
Events organized by Governments and multilateral organizations

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| | 28 January | Side event on the margins of the 30 th African Union Summit in Addis |
| | | Ababa with the President of Ghana - 70th Anniversary of the UDHR / |
| | | Ratification of the Maputo Protocol |
| | 5-12 February | The High Commissioner visits Indonesia, Papua New Guinea and Fiji – regional conference in Jakarta (5 Feb)/University of the South Pacific in Fiji (10 Feb) |
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The High Commissioner will participate at a panel during the World Bank and International Monetary Fund Spring meetings (TBC)

| Events organized by partners with a UDHR focus | | |
|--|---|--|
| 23-26 January | Davos Forum | |
| 24-26 January | Students United Nations (SUN) - General Assembly in Geneva | |
| 6 February | Pyeongchang Olympics 'Talk' Concert on the SDG and the UDHR + possible separate event for the Paralympics (tbc) | |
| 3 February | Festival Antigel "Occupied Geneva"- Artist creating an outside piece of arts on Gender Equality | |
| 21-23 February | Global alliance of the National Human Rights institutions | |
| 9 March | International Film Festival and Forum on Human Rights | |
| 8-18 March | Salon de l'automobile Geneva - Road safety and the UDHR | |
| 26 March | Stand up for cultural rights - Round table on the preservation of patrimony with Mayors from around the world (tbc) | |
| 21 April | UEFA Solidarity Match in Geneva | |
| May - June | Exhibition at the GVA Airport | |
| 3 May | Launch of the UDHR stamp sheet, International Briefmarken-Messe Stamp show, Essen, Germany | |
| 16 June | Open Day Palais Wilson, Geneva followed by concert | |
| 16-22 July | Nelson Mandela World Human Rights Moot Court Competition | |
| November | Human Rights Week, Geneva | |
| November | Gala event on Global Women in Music for Human Rights with the Fondazione Adkins Chiti: Donne in Musica, Roma, Italy | |

Note: This list is being updated on an ongoing basis and does not show the various initiatives at local level in the 60+ countries where the UN Human Rights has a presence.



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